

# mimio - Making an Impact in Florida

Over 1,500 classrooms using mimio interactive whiteboards

## About the school district



Collier County is a large School District in Southern Florida with over 42,000 students being taught by 2,400 teachers in 44 schools. Schools are outfitted with the latest technology. There are over 18,000 networked computers in use district wide.

Approximately 3 years ago, Collier County launched a major effort to add a technology suite to all their classrooms in the district. After extensive testing, the technology department and teachers selected mimio as their interactive whiteboard solution.

## Why mimio?



As all administrators and teachers know, purchasing the right product is just the first step in successful integration of technology in the classroom. It takes training, customer support and a strong partnership with the supplier. Virtual Ink Corporation, the maker of mimio, has been committed to ensuring the successful integration of interactive whiteboards in Collier County. Over 1,500 teachers have been trained to date in multiple phases.

*"We chose mimio over other interactive whiteboards in the market today because we felt mimio had the best value. mimio's ability to be wireless along with its excellent software features were what Collier County wanted. The ability to use it with an existing whiteboard was an added plus in an already crowded classroom."*

Randi Zwicker  
Director, Instructional Technology/Media Services

*"mimio provides outstanding service and support including both on-site as well as on-line inservice for teachers. I work with many vendors in our school district and mimio is by far one of our best. I hold other vendors up to the standard that mimio has set when it comes to customer service."*

Lindy George  
Instructional Technology Specialist

## What teachers are saying



A great learning tool. Extensive and effective teacher training. Dedicated customer service. Excellent product value. Developing a strong partnership with school Districts. All these result in technology being successfully used in the classroom to help teachers teach and students learn.

*"They get so excited using the whiteboard and they remember the lesson better when it's fun. This keeps them engaged and they can interact with it."*

Destiny Effert  
Teacher  
Estates Elementary School – Collier County

*"I can draw equations and diagrams as I'm teaching. It can then be saved, printed out or put up on the Web site for students. It's perfect if they are struggling at home over a problem. I think all of this makes it fun for the kids."*

Pat Tate  
Teacher (38 years)  
Naples High – Collier County

*"I have worked for mimio in the past telling people about the product. Not as a paid consultant, more like a cheerleader. That is because I REALLY love this product!"*

Dan Thomas  
Biology Department & Technology Specialist The Okeechobee Freshman Campus, FL

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"With mimio, you can march into a conference room you've never entered before and transform the standard whiteboard into something mind-blowing. . . You'll dazzle your customers, save money on training equipment, and improve the productivity of your meetings."

**Mike Elgan**, *Portable Life*

"This thing is TOO COOL, the software was easy to install, easier to use, and totally fun to work with... you can print out and save each recorded image. What's the alternative? Erase the slate and start over again... losing all that written information. Shame. If you saw a mimio in person, you'd find yourself running out to get a 'grease board' just so you could use it. It's fun to be collaborative, creative, and cost effective at the same time."

**Chris Pirillo**, *Locker gnome.com*

"We use mimio mostly to capture presentation and training materials, and we're still learning new ways to use it. It's great for meetings and presentations, because people don't have to take notes. Nothing gets lost. And we can save and then transmit the information to people who weren't able to attend the meeting. Once you see mimio being used, it's easy to imagine its usefulness."

**Ilene Bierman**, *Senior Information Center Consultant, Bulova Corporation*

"We use mimio frequently to capture meeting notes. It's a great product, because it really makes life easier for you. Our Human Resources Director loves it, but his secretary loves it even more. Before mimio, she was using a digital camera to photograph the whiteboard notes during or after a meeting, then transcribing them so she could print and hand them out. With mimio, she just pushes a button to save everything, and another button to print. mimio is terrific -- I don't think you can beat it!"

**Guerino D'Amato, Jr.**, *IT Customer Solutions Investigator, Advo*

"mimio has greatly expanded the capabilities of our lowly whiteboard. Our IT and business folks love it as it saves precious time. Instead of re-copying the whiteboard, we simply save or print. Combined with on-line conferencing technology, we have been able to share our whiteboard sessions in real-time with remote participants. Perhaps the greatest testimonial is this: Whenever we use mimio in front of business clients or alliance partners, chances are the next time we see them they've got a mimio too!"

**Erich Jacobs**, *President, Green Frog Innovations*

"I first used [mimio] in a presentation to about a hundred other attorneys by illustrating estate planning cases on a whiteboard, and then also projecting my drawings to a big screen via an LCD projector... Everybody raved about how they could use this product on a daily basis, since much of our client education is done with verbal and visual descriptions. Then it occurred to us that we could also hook this thing up to our computers, and help each other design estate or business plans across the Internet! No longer will we be restricted to faxes or the phone line when trying to work together. Even better, we can take it with us when we go to a CPA's office or the client's home or office, save our drawings, and then print them out for everybody to keep. mimio is fast becoming an indispensable tool in our estate and business planning practice, and in our professional case collaboration and teaching activities to our colleagues across the country."

**C. Dennis Brislawn, Jr.**, *Principal Attorney Member, Brislawn Lofton, PLLC*

"We use [mimio] daily in technical and sales meetings and the transformation is incredible. No longer do my employees need to furiously scribble notes and miss half the meeting content. Instead, they pay attention, yielding shorter meetings, better-informed employees and consequently better-served clients. All from a two-pound portable whiteboard! Amazing!"

**Ross Kodner, Esq.**, *President, MicroLaw, Inc.*

"We have used the mimio with great success!! Not only are our clients amazed by the technology but it also makes the facilitation task so much more efficient and productive. We have the ability to access and work with materials produced by scrolling back to an earlier document on the screen. And the internal staff loves it. In the past, they were frustrated with huge volumes of flip chart pages to transcribe...now they can simply and efficiently produce the final document and distribute for the client. Saves time and dollars! It is really easy and simple to use!!"

**Dell Larcen**, *President, Larcen Strayer Consulting Group*