



# What Piece of the Puzzle are YOU Missing?

- ✓ Placement Testing
- ✓ State Test Prediction & Preparation
- ✓ Custom Assessments
- ✓ Standards-Based Instruction
- ✓ Core Subjects • Electives • AP Courses
- ✓ Enrichment • On Grade Level • Remediation
- ✓ Distance Learning • Credit Recovery • Virtual Learning
- ✓ Interactive Teaching Technologies
- ✓ RTI • SPED • ELL • ESOL • ESL • IEP • PEP • SEL



**Our Mission:** To help students succeed in school & life through the use of our products and services



"The District graduation rate was 80% in 2010, which was 10% higher than the state average. Backbone has made a significant impact on our graduation percentage. They provide 24/7 support. The support staff have become more than consultants, they are part of the Hayden-Winkelman Family."

—Jeff Gregorich, Superintendent,  
Hayden-Winkelman Unified School District, AZ

**"We chose to work with Backbone because we wanted our program to be the best."**

—Arva Fielder, Principal, Battle Mountain, Lander County, NV

"In addition to helping with credit recovery, Lyon On-Line & Backbone Communications provide an excellent alternative for advanced students, homebound (medical) students, home school students, students with personal issues that prevent regular school attendance, and students who have been expelled. It's something that can help us meet many challenges."

—Pete Chapin, Director of Curriculum and Accountability,  
Lyon County School District, NV

## Why Backbone Communications?

### Flexible & Rigorous Course Curriculum

"We didn't originally intend to use Backbone for Special Education. But we did and the results were unexpectedly good."

—Jeff Wales, Assistant Principal,  
Washoe Middle/High School, Reno, NV

**"Backbone provides a turn-key virtual education program that boosts students' achievement, serves the unique needs of students and families, and offers a new model for effective public education in the 21st century."**

—Dr. Harold Vietti, Executive Director,  
eScholar Academy, CA

**"Backbone offered us a huge opportunity that met many of our needs including curriculum, instruction, budgeting, and staffing. For that, we are thankful. In the past, the success rate was 60%-70%. Now it's about 93%!"**

—Robin Stockmar, Prescott Unified School District, AZ

## Backbone Delivers Results

"Measured against a control group who followed a more traditional curriculum, GAP [provided by Backbone] outperformed the control group in mathematics by 2-to-1 in average percentage gained per student. In science, GAP students did better by an 8-to-1 ratio."

—Chris Weigel, Communications Director,  
Crane Elementary School District, AZ

**Accreditations—**AdvancED • NAAS • NCA • SACS CASI • WASC • College Board Approved

**All Grade Levels K-12 and Adult Learning**

**Elementary • Middle • High—For students below grade level, on grade level and above grade level**

Mathematics • Language Arts • Reading • Emerging Readers • Writing • Social Sciences • Science  
GED Preparation • College Readiness • Dropout Prevention • Credit Recovery • Electives • World Languages • AP Courses  
Computer Literacy • Social & Emotional Learning • Teacher of Record & Online Teacher Available

Math

- **Are your students excellent problem solvers?**
- **Are your students motivated to work on Math outside of class and on the weekends?**
- **Are your students requiring more support than you are able to provide?**
- **Are all students, whether above or below, being taught the same curriculum?**

*Increase Motivation & Provide Instant Teacher Support*

- Differentiated instruction targeting the skills students need
- Innovative motivation system inspiring students to learn by building self-esteem and confidence
- Student reward system for consistent effort and achievement
- Improved student test scores
- Online certified teachers

Language Arts

• Reading

• Writing

- **How do you help students speak English and comprehend both spoken and written language?**
- **How do you determine students' reading deficiencies and provide individual support?**
- **Are your upper grade teachers in need of remedial reading techniques?**

*Teacher Training, Direct Instruction & Computerized Delivery*

- 4 Skills Path – Listening, Speaking, Reading, Writing
- Academic Language incorporated
- Orton Gillingham Methodology
- Phonics Training for Students and Teachers
- Quickly increase your students' reading level guaranteed!

Computer Literacy

- **How can we improve the computer skills of our students and teachers?**
- **What computer skills are needed to successfully teach my students?**
- **How can credit be given for a Computer Literacy course?**

*National Educational Technology Standards for Students & Teachers (NETS-S & NETS-T)  
Training developed by the International Society for Technology in Education (ISTE)*

- 730 hours of assessment and training
- Courses include creativity and innovation, research & information fluency and critical thinking
- 100 unique core curriculum projects
- Comprehensive, online internet safety program
- Internet & Computing Core Certification (IC3)

# Aligned to Common Core Standards

## Assessments and Curriculum for K-12 plus Adult Learners

*Placement, Prediction, Prescription, Progress*

- How do I really know the level of my students' performance?
  - Can I predict how my students will do on annual tests?
- What do I teach to ensure my students are successful?
  - How do I know if my students are learning?



- Integrated Placement, Prediction, and Progress Solution
- Valid & Reliable Formative Assessments
- Customized Assessment Construction
- College & Career Readiness Provided
- Certified teachers help students learn
- Nationally recognized Lexile & Quantile Frameworks



## Interactive Teaching Technologies

*Drag & Drop, Easy To Use, Cost Effective, Portable*

- What if you didn't have to buy an interactive whiteboard to turn current boards into interactive tools?

*Ordinary whiteboards become interactive. Less expensive. More intuitive.*



- What if your assessment tool solved problems instead of creating them?

*Easy drag-and-drop question templates. Designed for the way students think. It's rechargeable.*



- What if your document camera had everything it needed, and nothing it didn't?

*The document camera, simplified.*



- What if the teachers' notes could be saved digitally?

*Use dry erase markers. Easily edit on your computer. Save for other classes.*



- What if you could teach with your interactive whiteboard while walking around the classroom?

*Freedom to move around the classroom. Technology to engage your students.*



Increase state test scores

Retain more students

Save our school money

Call Backbone  
800-480-3935



- How are you engaging your students in science?
- How are you covering the areas in Earth, Life and Physical Science?
- Are you implementing collaborative learning science projects to help students prepare for state tests?

*Multi-sensory Activities Engage Learning & Improve Achievement*

- The latest in virtual science labs
- Cambridge University Press interactive activities and content
- Live NanoScience projects offer hands-on experience



- What methods are you using to help students understand their identity, their ancestry, and the importance of current and past events?
- Are you preparing students to become responsible citizens?
- How are you building thinking skills and assessing students' commitment to democratic values & disciplinary knowledge?

*Promoting Cooperative & Exploratory Learning*

- Over 30,000 instructional pages in social sciences help students reach National Council for Social Studies Standards (NCSS)
- Over 2,000 direct links to Encyclopedia Britannica Online provide additional learning materials & videos
- Detailed maps and charts dynamically illustrate key concepts
- Elementary, mid-level and high school social science courses exceed the most rigorous requirements



**“Kids who are socially and emotionally competent do better in school. They score better on tests.”**

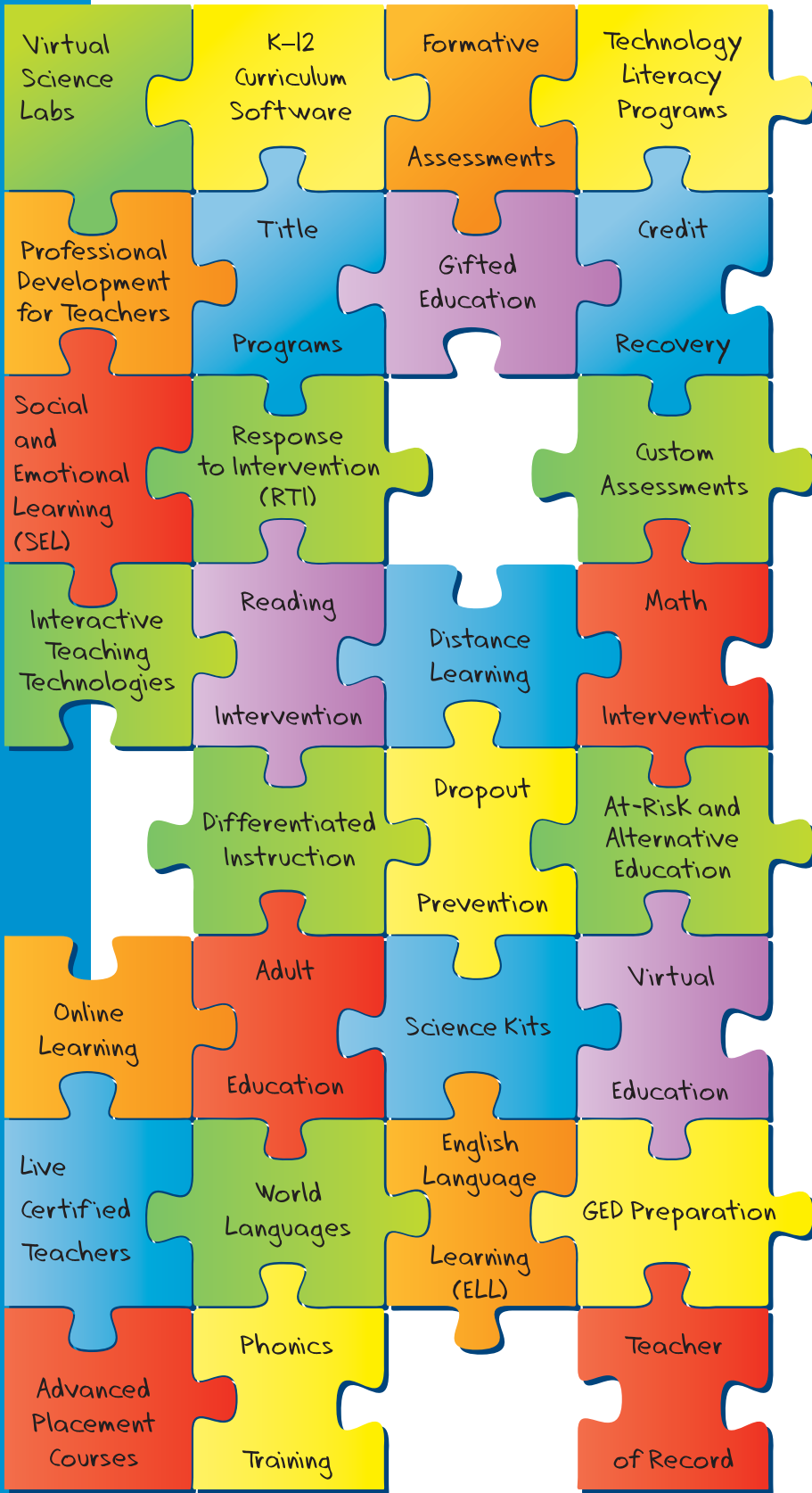
—Karin Frey, Educational Psychology Researcher and Associate Professor



- How are you incorporating the importance of emotional needs and wellbeing of each student in the classroom?
- What types of tools or activities do you use to instill & increase optimism, gratitude, forgiveness and mutual respect among your students in your classroom?
- Do you currently use activities which encourage kindness among your students and other teachers?

*Happy Students = Successful Students*

- Interactive emotional growth program for all your students
- Learning to recognize emotions, moral strengths, the power of gratitude and forgiveness while understanding the necessity of mistakes and failure.
- Extension programs including Professional Development & motivational assemblies



# Backbone

Call Now  
To Complete  
Your Puzzle

**800-480-3935**

[backbonecommunications.com](http://backbonecommunications.com)



use your smart phone to read barcode